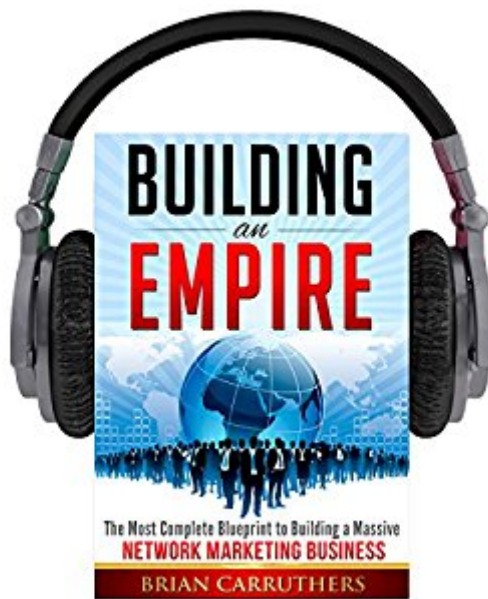




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Building An Empire: The Most Complete Blueprint To Building A Massive Network Marketing Business



Synopsis

Brian Carruthers has built one of the largest, most profitable downline teams in all of network marketing in the last decade. His success system helped his team grow to more than 350,000 distributors, including countless stories of lives being changed for the better by the incomes generated. Beyond the surface success of gaining wealth and living the dream lifestyle as an eight-figure income earner, Brian's alignment of personal goals with a greater purpose of helping to change lives has fueled his passion for this profession. Brian pours nearly 20 years of knowledge, experience, and wisdom from being in the field working with thousands of distributors into this groundbreaking book. Use it as your comprehensive manual/guidebook and you will save yourself from going down the wrong paths, avoid the pitfalls that stop many networkers in their journeys, and cut years off your learning curve. Applying the wisdom from this book will make you more effective, more profitable, and you will have more fun on your rise to the top while you are Building Your Empire!

Book Information

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Customer Reviews

As a child everyone learnt how to play the game called, "Simon Says." You would listen and do what you were told, if the words, "Simon Says," began the instruction. Well, without using the Simon Says words - after reading Mr. Carruthers book; Building an Empire - You have the activity, the process, the reasons and the possible results if you follow the procedure as he has explained then in his book. It is one thing to write a book from research of many areas and other peoples experiences. But Mr. Carruther wrote his book because he himself lived the activity and through his

efforts of success and failing, the process to success, Mr. Carruthers is able to stand tall and show those who read, Building an Empire, that success is a process for you to focus on and achieve.

I've read many books on the attitude it takes to be successful in network marketing and this is the first one that hits me where it counts! Excellent illustrations on technique and role play as well as admonishments for those of us that slack off at times. Hope you're not thin skinned! Roll with it and learn something! Application is the key & I'm beginning to do just that and getting results!

About the Author: I'm not in his Network marketing company, but I consider Brian Carruthers to be one of my top 5 business mentors. He's a quality man that has an absurd level of success, intelligence, vision, focus, and discipline. He's been a true inspiration to me, and if you want to up your game, buy this book and follow this man. About the Book: Building an Empire is well written, but more it's jammed pack with some of the most solid advice in the profession of Network Marketing. Read this book every few months as part of your self-improvement routine, and your life will be radically better within a few years. Just remember to act upon what you read!!! My 2nd  Matthew Eckert
Network Marketing Professional

Building an Empire by Brian Carruthers is THE network marketing guidebook that I recommend to everyone on my team. If they want to be personally mentored by me, the first thing they must do is get this book and start reading it - then we use it as our blueprint to success. I've read lots of books from other great network marketing professionals, and they all have great things to say, but Brian takes it a step further and gives details about HOW to get it done! Everybody tells you WHAT you need to get done, but Brian tells you HOW! This makes all the difference! My highest recommendation and most valuable asset in my library on the industry. Kudos, Brian, on writing a Fabulous book and resource to help many on the road to success! :-)) I re-read it once a month, just like he recommends in the beginning (there's so much here, you can't possibly get it all the first time through).... and I always pick up new nuggets!

Excellent Blueprint for Success in this Profession. The home based business profession is such an incredible income model. The problem is the lack of education, which creates amateurs that do and say things that aren't professional and that is what gives this career path such a bad name. Brian has done an excellent job at setting a great example for us to model and has created a business plan for all of us to follow to achieve the level of success that we all dream of. This book is an

excellent tool that will show you step by step what to do to build an incredible business from home and how to train the business developers on your team to do the same. I have to admit that my biggest obstacles in this profession is the fear of looking like a fool and not being able to provide the leadership to the people on my team. You talk to anyone that is successful in this profession about how they built their business and you get 100 different answers. Without the right training you are set up for failure before you even start. Brian has done an amazing job of giving you a training blueprint that you can follow just like in any other business to give you the foundation to achieve the level of success that you desire. This book has helped to increase my confidence and I'm proud to be a part of this industry. Thank You so much for your dedication to this profession Brian!

I have read many business books in my seventy years, this one is relative in life and in business. Never have I read a book this structured, easy to read, and system-driven. Mr. Carruthers delivered the goods. He has empowered me with the necessary armour to fight the negative battles in building a successful network marketing business so that I am now able to win the great war against poverty and mediocrity. There was no boisterous boasting or mean-spirited criticism. He presented a basic flowchart of how to succeed against all negative odds by using a proven system. For every instruction there was a reason, an action, an end result, and a consequence for not diligently completing that instruction. Nothing was left to conjecture and all excuses were totally eliminated. He was not condescending nor verbose. His genuine desire to foster a nation of humble, successful, and benevolent millionaires is very evident. Each time that I am faced with a challenge, I can always find resolution in one or more of his chapters to use as a tool while I am "Building An Empire" in my network marketing business. With Profound Gratitude, Ms. VanDible

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